

Product Research

By: Edwin Romero

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Razor A Kick Scooter

Price Range: \$27.05 - \$95.21



Product Specs:

- Demand factors:
 - Kids want scooters
 - Razor scooters are popular
- Supply factors:
 - Cheap labor from China
 - Cheap materials
- Elasticity:
 - This is an elastic product: if the price increases, people will buy other brands.

Real Madrid Jersey

Product Specs

Range Price: \$89.99 - \$123.45

- Demand Factors:
 - Fans and athletic people wants it.
 - Real Madrid is very popular.
- Supply Factors:
 - Cheap labor in China and some other nations.
- Elasticity:
 - This product is inelastic: if its price goes up, fans will still buy it.



Ps4

Price Range: \$399.99 - \$319.81



Product Specs

- Demand Factor:
 - Gamers and kids wants it.
 - Brand new & popular PlayStation
- Supply Factor:
 - Good programs & graphics
 - Cheap labor in China and other nations.
- Elasticity:
 - This is an inelastic product: if price goes up, gamers and kids will still buy it.

iPhone 6

Product Specs

Price Range: \$648.55 - \$569.00

- Demand Factor:
 - Popular.
 - People want it in a high demand.
- Supply Factor:
 - iOS 8.4
 - Manufactured
- Elasticity:
 - This product is inelasticity: if its price is too high, people will still buy it.



FIFA 16 (Game)

Price Range: \$69.96 - \$59.96



Product Specs

- Demand Factor:
 - Wants it for gamers
 - Brand new FIFA
- Supply Factor:
 - Best graphics
- Elasticity:
 - This is an elastic product: if the price goes up, gamers will still buy it.

Beats Studio 2.0

Product Specs

- Demand Factor:
 - Popular product
 - Teenagers want it
- Supply Factor:
 - Good quality of stereo
 - Manufacture
- Elasticity:
 - This product is inelastic: if its prices increases, it will be substituted buy some other product.

Price Range: \$229.95 - \$99.99



Apple MacBook

Price Range: \$1,299.00 - \$1279.99

Product Specs

- **Demand Factor:**
 - Needed by students
- **Supply Factor:**
 - Cheap labor in China and some other countries
 - Advanced technology
- **Elasticity:**
 - This is an elastic product: if the price is too high, people will buy something else.



Ecko Unltd. Men's Trademark Fleece Full Zip Hoodie-Black

Product Specs

Price Range: \$29.98 - \$44.98

- Demand Factors:
 - Wanted by skaters
- Supply Factor:
 - Cheap labor in China and some other countries.
 - Manufactured
- Elasticity:
 - This product is elastic: if its price goes up, consumers will buy something else.



Adidas Shoes

Price Range: \$25.95 - \$153.54

Product Specs

- Demand Factors:
 - Wanted by teenagers
- Supply Factor:
 - Cheap labor in Germany
 - Manufactured
- Elasticity:
 - this is an elastic product: if its price increases, people will stop buying it.



Soccer Cleats

Product Specs

- Demand Factor:
 - Athletic people wants it
 - Autographed by Cristiano Ronaldo
- Supply Factor:
 - Manufactured
- Elasticity:
 - This is an inelastic product: if its price good up, fan will still buy it.

Price Range: \$649.95 - \$734.94



Nike Pitch EPL soccer ball

Price Range: \$18.00 - \$39.00

Product Specs

- Demand Factor:
 - Athletic people want it
- Supply Factor:
 - Manufactured
- Elasticity:
 - This is an inelastic product. If its price increases, athletic people will still buy it.

